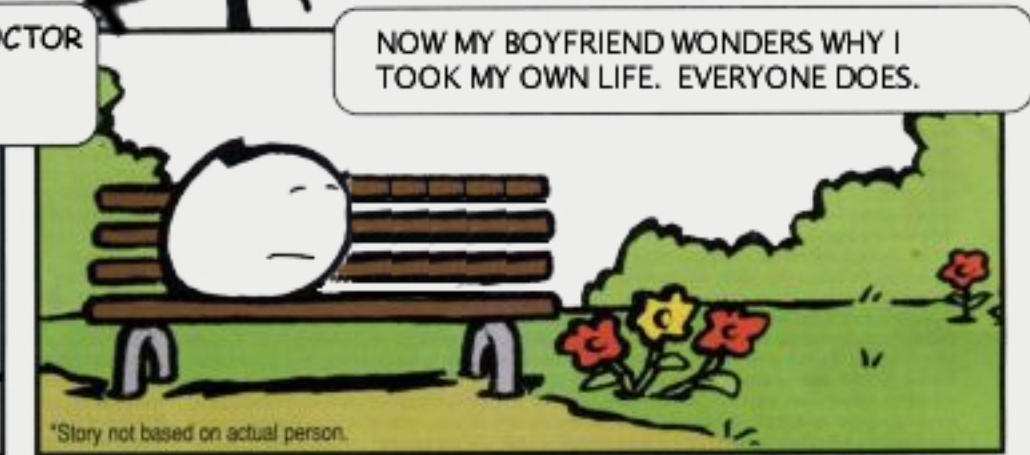


This is not an actual advertisement for Zoloft or from the manufacturers of Zoloft, but is only intended as a parody to show the hypocrisy of their current advertising campaign.

Zoloft has destroyed thousands of lives.

This is Molly's story.

MOLLY N. DECEASED CINCINNATI, OH



*Story not based on actual person.

Molly thought she had to do something about her depression. After hearing all the misleading advertising about ZOLOFT, she asked her doctor about it.

She thought ZOLOFT was safe and effective. The fact is, it is no more effective than placebo and carries twice the risk of suicidal actions. (But, we'd really prefer you not know that.)

ZOLOFT. #1 killer, for millions of reasons.

We'd like you to believe that depression is a serious medical condition that can only be cured with mind-altering psychotropic medications. Namely, ours. As much as we hate admitting it (and didn't for nearly a decade until we were forced to by the FDA), a combined analysis of studies involving 9 antidepressants showed that in people under 18 the risk of suicidal behavior was 4% for those taking antidepressants compared with 2% taking a sugar pill. In other words, you're twice as likely die with our drug than without it. But, balance this with your medical need, whatever that means. We know you're taking it for depression, but starting the medication will probably worsen your suicidal thoughts. I know, we have a tough time with that one, too.

ZOLOFT is not everyone. People who enjoy living shouldn't take Zoloft. Side effects may include dry mouth, insomnia, sexual side effects, diarrhea, nausea, sleeplessness and a compelling urge to stand in front of a Mack truck. In case histories, a few people were bothered enough by side effects to slash themselves repeatedly with steak knives or drown their own children.

ZOLOFT is not habit forming, but it is extremely difficult to discontinue. (We have our own twisted definition of habit forming. Please see our website for details.) ZOLOFT comes in 25mg, 50mg and 100mg tablets so your doctor can up your dosage at regular intervals. For more information, please DO NOT GO to drugawareness.org or any other website where you might actually learn the truth.